



Crescent School of Business

BBA (General)

Admissions Open 2026 - 2027



Grade



2025
Innovation: 11-50
Engg: 151-200
Pharm: 101-125



2025
SDG 4: 23 | SDG 6: 40
SDG 7: 32 | Overall: 101-200



2026 Overall
India: 98 | World: 1501+
Subject Ranking
Engineering: 1001-1250
Computer Science: (1000+)



2026:
Asia: 721-730
Sustainability:
Asia: 481 | India: 58



Tier- I
B.Tech: Aero, Auto, Polymer,
ECE, CSE, IT, Civil, Mech,
Bio.Tech, EIE
M.Tech: Structural &
Biotech, MBA

Programme Highlight:

- Foreign Language includes German and Arabic
- Industrial Visit
- Capstone Project
- Summer Internship
- Training on expert level of Excel and Database Management System
- Training on Data Analytics using Python
- Communication skill and other soft skill programme.
- Syllabus includes mathematics and logical reasoning.
- Various value-added course that includes CA-CPT, CMA-US, Data Analytics, Digital Marketing and more.

Memories



The Sullamussalam-Crescent Integrated Learning Exchange Programme, 'SCILEX,' for one week 30th January to 4thfeb 2024



Mr. WaliRahmani, Lawyer, Social Entrepreneur, and Founder Chairman of UMEED Academy, Kolkata, delivered a motivational talk at a gathering organized by the Department of Commerce, in collaboration with the Association of Muslim Professionals (AMP), Chennai Chapter. The event took place on October 4th, 2023, from 10:30 am to 12:00 pm, at the convention center.



NAAC A+ University

Professionally Qualified faculty.
Subject experts to provide the best of the teaching to meet industry requirements and current trends.

About Faculty:

Well qualified faculty members

Faculty are expert in different area to provide the best as per the recent trends.

The Department of Commerce has State of the art research facility and offers two categories of Phd Programmes (a) Full Time and (b) Part-time.

Infrastructure:

- ▶ Classes are equipped with projector.
- ▶ Well established Learning Management System
- ▶ Different Clubs to explore the talent of the students apart from the regular activities.
- ▶ National and international guest lectures , seminar and webinar on different topics of importance.
- ▶ All the students are have the chance to get the foreign certification.
- ▶ MOUs with national and international importance of organisations.
- ▶ Educational partnership with Top CA firm.
- ▶ Educational Partnership with International Professional Bodies.
- ▶ The department is equipped with the avant-garde facility for the students and supported by the state of art central library with large collections of books, journals, audio-visual aids and other learning materials.

The numerous departmental activities help
unleash the latent skills and abilities of our students



Won second place in an intercollegiate event
organized by Vels University.



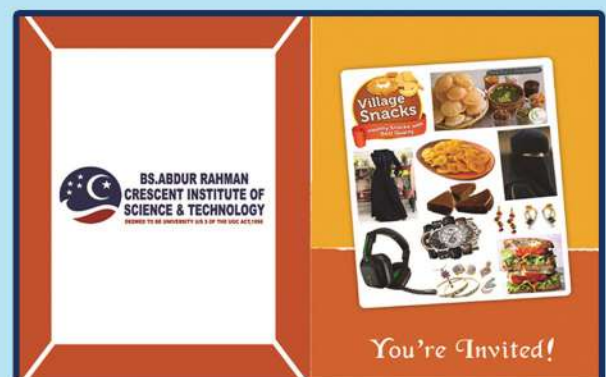
COM'MIX 2K23 is the biggest cultural event conducted by the department of commerce
by PG and UG final year students.



B-Quiz competition was organized on 22nd
September 2023 by the Department of
Commerce, School of Social Sciences
and Humanities.



National Management Day



Entrepreneurial Development Cell

STUDENTS' PERSPECTIVE

BBA GENERAL TESTIMONY



Ansh Pandey

VI semester BBA General

"My journey at Crescent and BBA has been truly remarkable, offering not only an exceptional education but also abundant opportunities. The institution values our input, supporting us in various endeavors. Faculty members are incredibly supportive, always ready to assist whenever needed. They've encouraged us to organize quiz events, participate in competitions, and engage in national events at esteemed institutes like IIM Indore and IIM Bangalore, as well as colleges like SRM and VIT."



Irshath Mohammed. A

III semester BBA General

Being part of Crescent University has been an incredible journey, empowering me beyond academics to discover and enhance my strengths in a culture of growth. The college not only encourages participation in intercollegiate events but also provides unwavering support throughout. In my three years here, I've become more practical and self-reliant, thanks to their guidance. Representing our institution in prestigious IIM events and winning various quiz competitions across Tamil Nadu has been a privilege. Moreover, organizing and hosting nearly five quiz competitions has allowed me to take meaningful initiatives. Crescent University nurtures holistic development, creating an exceptional learning environment.



Afra Syed

BBA General 2020-23 passed out

Attending B. S. Abdur Rahman Crescent Institute of Science and Technology has been truly transformative. The supportive environment, excellent infrastructure, diverse community, and exceptional faculty, particularly Dr. Neethikumar, have been instrumental in my success. Being featured in Success Kerala magazine on page 33 and Kerala's newspaper named 'Karmasakthi' on February 25, 2024, page 2, underscored the real-world impact of my education. Currently pursuing my MBA in Marketing at MAHE further enriches my learning journey. Grateful for the invaluable experiences and connections, I am proud to be part of such an outstanding institution.

Placement:

Dedicated placement department to assist the students in placement.

Placement related training to all the students.

MOUs with national and international companies to hire the students of the B.S. Abdur Rahman Crescent Institute of Science and Technology.

Some of the Leading Recruiters

Cognizant



Infosys®

SONY

accenture



Capgemini

BYJU'S



CONCENTRIX™

EPSILON™

tcs

TATA
CONSULTANCY
SERVICES

ZIFO
RnD SOLUTIONS



Convocation



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