

**Startup with Innovative Idea.  
Transform your Family Business.**

**ADMISSIONS OPEN  
2026-27**

## MBA-IEV

**(Innovation, Entrepreneurship  
and Venture Development)**

**2-year full-time programme**

Approved by AICTE & Innovation Cell,  
Ministry of Education, Govt. of India



### SALIENT FEATURES

- Opportunity to raise your own Startup as part of the MBA-IEV course
- Innovative, Experiential and Practice oriented programme
- Open access to Incubator & Coworking spaces
- Industry Stalwarts and Entrepreneurs as Advisors & Faculty
- Access to funding from Government, NGOs, Angel Investors etc.
- Career enrichment programmes\* (Harvard Business School Online, Babson College-USA, RICS-UK)
- Access to Seed Capital
- "1 to 1" expert mentoring for all Students
- Global Immersion Programme\*

The MBA-IEV Programme is designed to catalyze the economy & ecosystem with ideas, strategies, sustainable business models, execution, incubation support and funding.

\*Terms and Conditions Apply



**Keeps  
Your  
Dreams  
Alive**



**Transforms  
your ideas  
into Business**

**139+**  
Startups

**195+**  
Patents

**100+**  
Mentors

**130+**  
Awards

**2435+**  
Jobs created

**₹ 43 Cr**  
Startup grants

**₹ 559 Cr**  
Govt & Private  
investments

**₹ 828 Cr**  
Startup sales turnover  
(FY 2024-2025)

### ELIGIBILITY

- UG degree from a UGC recognised University/ Institution
- A valid score in CAT/ XAT/ CMAT/ ATMA/ MAT/ GMAT/ TANCET or Crescent School of Business Admission Test (CSBAT)



NAAC A+



9 Programmes  
Tier-1



2024  
Engg: 151-200



SDG 4: 23 | SDG 6: 40  
SDG 7: 32 | SDG 17: 601-800



QS Asia University Ranking 2025:  
Asia: 545 | India: 59



Diamond



Brand Excellent

**Crescent School of Business, B.S.Abdur Rahman Crescent Institute of Science & Technology**  
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