

**Startup with Innovative Idea.
Transform your Family Business.**

**ADMISSIONS OPEN
2026-27**



MBA-IEV

**(Innovation, Entrepreneurship
and Venture Development)**

2-year full-time programme

Approved by AICTE & Innovation Cell,
Ministry of Education, Govt. of India

SALIENT FEATURES

- Opportunity to raise your own Startup as part of the MBA-IEV course
- Innovative, Experiential and Practice oriented programme
- Open access to Incubator & Coworking spaces
- Industry Stalwarts and Entrepreneurs as Advisors & Faculty
- Access to funding from Government, NGOs, Angel Investors etc.
- Career enrichment programmes* (Harvard Business School Online, Babson College-USA, RICS-UK)
- Access to Seed Capital
- "1 to 1" expert mentoring for all Students
- Global Immersion Programme*

The **MBA-IEV Programme** is designed to catalyze the economy & ecosystem with ideas, strategies, sustainable business models, execution, incubation support and funding.

*Terms and Conditions Apply



**Keeps
Your
Dreams
Alive**



**Transforms
your ideas
into Business**

139+ Startups
195+ Patents
100+ Mentors
130+ Awards
2435+ Jobs created

₹ 43 Cr
Startup grants

₹ 559 Cr
Govt & Private
investments

₹ 828 Cr
Startup sales turnover
(FY 2024-2025)

ELIGIBILITY

- UG degree from a UGC recognised University/ Institution
- A valid score in CAT/ XAT/ CMAT/ ATMA/ MAT/ GMAT/ TANCET or Crescent School of Business Admission Test (CSBAT)



NAAC A+



9 Programmes
Tier-1



2024
Engg: 151-200



SDG 4: 23 | SDG 6: 40
SDG 7: 32 | SDG 17: 601-800



QS Asia University Ranking 2025:
Asia: 545 | India: 59



Diamond



Brand Excellent

Crescent School of Business, B.S.Abdur Rahman Crescent Institute of Science & Technology
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