

# MASTER OF BUSINESS ADMINISTRATION (MBA)

NBA Accredited | AICTE Approved

**ADMISSIONS OPEN**  
**2026-27**

## CreX - Crescent Experience

Built to Lead, Ready to Succeed



## TURN YOUR DREAMS INTO REALITY

- ◆ Faculty with rich experience in Industry and Academics
- ◆ Continuous Industry Readiness Programme (CIRP)
- ◆ State-of-the-art Infrastructure
- ◆ Students Chapters of Industry Associations (MMA, PMI)
- ◆ Career enrichment programmes\* (Harvard Business School Online, Babson College-USA, RICS, UK)
- ◆ Global Immersion Programme\*

\*Optional: Terms and Conditions Apply

### SPECIALISATIONS

Marketing | Finance | HRM | Operations | Systems | Business Analytics | Entrepreneurship | Logistics & Supply Chain | Alternative Finance | International Business

## OUR RECRUITERS



\*Eligibility  
Criteria

- ★ UG Degree from a UGC recognised University/Institutions with a minimum of 50% of marks or Equivalent CGPA
- ★ Valid score in CAT / XAT / CMAT / ATMA / MAT / GMAT / TANCET / CSB Admission Test (CSBAT)



NAAC A+



9 Programmes  
Tier-1



2024  
Engg: 151-200



SDG 4: 23 | SDG 6: 40  
SDG 7: 32 | SDG 17: 601-800



QS Asia University Ranking 2025:  
Asia: 545 | India: 59



Diamond



Brand Excellent

**Crescent School of Business, B.S. Abdur Rahman Crescent Institute of Science & Technology**

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